G1 1lr0398

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Introduced and read first time: January 24, 2011

Assigned to: Ways and Means

## A BILL ENTITLED

AN ACT concerning

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## Election Law - Independent Expenditures - Reporting

FOR the purpose of altering the definition of "independent expenditure" to include independent expenditures relating to ballot issues; requiring a person to file an independent expenditure report on a certain date when the person makes aggregate independent expenditures of more than a certain amount in an election cycle on campaign material that is a public communication; requiring a person who files an independent expenditure report to file an additional independent expenditure report on a certain date when the person makes aggregate independent expenditures of more than a certain amount on campaign material that is a public communication following the closing date of the person's previous independent expenditure report; requiring an independent expenditure report to cover certain periods; requiring an independent expenditure report to include certain information; providing that a person is considered to have made an independent expenditure if the person has executed a contract to make an independent expenditure; requiring the highest ranking official of an entity required to file an independent expenditure report to sign the report and be responsible for filing the report; subjecting an individual who fails to file properly an independent expenditure report to certain sanctions; requiring an entity that files an independent expenditure report to include certain information concerning independent expenditures in any regular, periodic report it submits to its shareholders, members, or donors on its finances or activities; requiring an entity that files an independent expenditure report to post a hyperlink on any Internet site it maintains to the Internet site where the entity's independent expenditure report information is publicly available for a certain period of time; authorizing the State Board of Elections to adopt regulations as necessary to implement this Act; providing for the application of this Act; defining certain terms; and generally relating to reporting of independent expenditures.



1 2 3 4 5	BY repealing and reenacting, without amendments, Article – Election Law Section 1–101(k) Annotated Code of Maryland (2010 Replacement Volume)
6 7 8 9 10	BY repealing and reenacting, with amendments, Article – Election Law Section 1–101(bb) Annotated Code of Maryland (2010 Replacement Volume)
11 12 13 14 15	BY adding to Article – Election Law Section 13–306 Annotated Code of Maryland (2010 Replacement Volume)
16 17	SECTION 1. BE IT ENACTED BY THE GENERAL ASSEMBLY OF MARYLAND, That the Laws of Maryland read as follows:
18	Article – Election Law
19	1–101.
20	(k) (1) "Campaign material" means any material that:
21	(i) contains text, graphics, or other images;
22 23	(ii) relates to a candidate, a prospective candidate, or the approval or rejection of a question; and
24	(iii) is published or distributed.
25	(2) "Campaign material" includes:
26 27	(i) material transmitted by or appearing on the Internet or other electronic medium; and
28	(ii) an oral commercial campaign advertisement.
29 30 31 32 33	(bb) "Independent expenditure" means an expenditure by a person to aid or promote the success or defeat of a candidate <b>OR BALLOT ISSUE</b> if the expenditure is not made in coordination with, or at the request or suggestion of, [the] A candidate, a campaign finance entity of [the] A candidate, [or] an agent of [the] A candidate, <b>OR A BALLOT ISSUE COMMITTEE</b> .

- 1 13–306.
- 2 (A) (1) IN THIS SECTION THE FOLLOWING WORDS HAVE THE 3 MEANINGS INDICATED.
- 4 (2) "CONTRIBUTION" MEANS THE GIFT OR TRANSFER, OR
- 5 PROMISE OF GIFT OR TRANSFER, OF MONEY OR OTHER THING OF VALUE TO A
- 6 PERSON THAT IS MADE FOR THE PURPOSE OF FURTHERING INDEPENDENT
- 7 EXPENDITURES.
- 8 (3) "MASS MAILING" MEANS A MAILING BY UNITED STATES MAIL
- 9 OR FACSIMILE OF MORE THAN 500 PIECES OF MAIL MATTER OF AN IDENTICAL
- 10 OR SUBSTANTIALLY SIMILAR NATURE WITHIN ANY 30-DAY PERIOD.
- 11 (4) (I) "PERSON" INCLUDES AN INDIVIDUAL, A PARTNERSHIP,
- 12 A COMMITTEE, AN ASSOCIATION, A CORPORATION, A LABOR ORGANIZATION, OR
- 13 ANY OTHER ORGANIZATION OR GROUP OF PERSONS.
- 14 (II) "PERSON" DOES NOT INCLUDE A CAMPAIGN FINANCE
- 15 ENTITY ORGANIZED UNDER SUBTITLE 2, PART II OF THIS TITLE.
- 16 (5) (I) "PUBLIC COMMUNICATION" MEANS A COMMUNICATION
- 17 BY MEANS OF ANY BROADCAST, CABLE, OR SATELLITE COMMUNICATION,
- 18 NEWSPAPER, MAGAZINE, OUTDOOR ADVERTISING FACILITY, MASS MAILING, OR
- 19 TELEPHONE BANK TO THE GENERAL PUBLIC, OR ANY OTHER FORM OF GENERAL
- 20 PUBLIC POLITICAL ADVERTISING.
- 21 (II) "PUBLIC COMMUNICATION" DOES NOT INCLUDE:
- 1. A NEWS STORY, A COMMENTARY, OR AN
- 23 EDITORIAL DISSEMINATED BY A BONA FIDE NEWS MEDIA ORGANIZATION THAT
- 24 IS NOT CONTROLLED BY A CANDIDATE OR POLITICAL PARTY; OR
- 25 2. A CANDIDATE DEBATE OR FORUM.
- 26 (6) "TELEPHONE BANK" MEANS MORE THAN 500 TELEPHONE
- 27 CALLS OF AN IDENTICAL OR SUBSTANTIALLY SIMILAR NATURE WITHIN ANY
- 28 **30–DAY PERIOD.**
- 29 (B) A PERSON SHALL FILE AN INDEPENDENT EXPENDITURE REPORT AS
- 30 REQUIRED IN THIS SECTION FOLLOWING THE DATE ON WHICH THE PERSON
- 31 MAKES AGGREGATE INDEPENDENT EXPENDITURES OF \$10,000 OR MORE IN AN

- 1 ELECTION CYCLE FOR CAMPAIGN MATERIAL THAT IS A PUBLIC 2 COMMUNICATION.
- 3 (C) (1) IF THE CAMPAIGN MATERIAL RELATES TO A CANDIDATE, THE
- 4 PERSON SHALL FILE AN INDEPENDENT EXPENDITURE REPORT WITH THE STATE
- 5 BOARD ON THE NEXT DATE A CAMPAIGN FINANCE ENTITY OF A CANDIDATE IS
- 6 REQUIRED TO FILE A CAMPAIGN FINANCE REPORT UNDER § 13–309 OF THIS
- 7 SUBTITLE.
- 8 (2) If the campaign material relates to a ballot issue,
- 9 THE PERSON SHALL FILE AN INDEPENDENT EXPENDITURE REPORT WITH THE
- 10 STATE BOARD ON THE NEXT DATE A BALLOT ISSUE COMMITTEE IS REQUIRED
- 11 TO FILE A CAMPAIGN FINANCE REPORT UNDER § 13–309 OF THIS SUBTITLE.
- 12 (3) AN INDEPENDENT EXPENDITURE REPORT FILED UNDER THIS
- 13 SUBSECTION SHALL INCLUDE THE INFORMATION REQUIRED BY SUBSECTION (E)
- 14 OF THIS SECTION FOR THE PERIOD FROM THE BEGINNING OF THE ELECTION
- 15 CYCLE THROUGH THE LAST DAY OF THE REPORTING PERIOD UNDER § 13–312
- 16 OF THIS SUBTITLE THAT PRECEDES THE REPORT FILING DATE.
- 17 (D) (1) A PERSON WHO FILES AN INDEPENDENT EXPENDITURE
- 18 REPORT UNDER SUBSECTION (C) OF THIS SECTION SHALL FILE AN ADDITIONAL
- 19 INDEPENDENT EXPENDITURE REPORT FOLLOWING EACH DATE ON WHICH THE
- 20 PERSON MAKES AGGREGATE INDEPENDENT EXPENDITURES OF \$10,000 OR
- 21 MORE FOR CAMPAIGN MATERIAL THAT IS A PUBLIC COMMUNICATION
- 22 FOLLOWING THE CLOSING DATE OF THE PERSON'S PREVIOUS INDEPENDENT
- 23 EXPENDITURE REPORT.
- 24 (2) AN INDEPENDENT EXPENDITURE REPORT UNDER THIS
- 25 SUBSECTION SHALL:
- 26 (I) BE FILED WITH THE STATE BOARD ON THE DATE
- 27 SPECIFIED IN SUBSECTION (C)(1) AND (2) OF THIS SECTION; AND
- 28 (II) INCLUDE THE INFORMATION REQUIRED BY SUBSECTION
- 29 (E) OF THIS SECTION FOR THE PERIOD FROM THE CLOSING DATE OF THE
- 30 PREVIOUS INDEPENDENT EXPENDITURE REPORT THROUGH THE LAST DAY OF
- 31 THE REPORTING PERIOD UNDER § 13–312 OF THIS SUBTITLE THAT PRECEDES
- 32 THE REPORT FILING DATE.
- 33 (E) AN INDEPENDENT EXPENDITURE REPORT SHALL INCLUDE THE
- 34 FOLLOWING INFORMATION:

- 1 (1) THE IDENTITY OF THE PERSON MAKING THE INDEPENDENT
- 2 EXPENDITURES AND OF ANY PERSON EXERCISING DIRECTION OR CONTROL
- 3 OVER THE ACTIVITIES OF THE PERSON MAKING THE INDEPENDENT
- 4 EXPENDITURES;
- 5 (2) THE BUSINESS ADDRESS OF THE PERSON MAKING THE
- 6 INDEPENDENT EXPENDITURES;
- 7 (3) THE AMOUNT AND DATE OF EACH INDEPENDENT
- 8 EXPENDITURE DURING THE PERIOD COVERED BY THE REPORT AND THE
- 9 PERSON TO WHOM THE EXPENDITURE WAS MADE;
- 10 (4) THE CANDIDATE OR BALLOT ISSUE TO WHICH THE
- 11 INDEPENDENT EXPENDITURE RELATES AND WHETHER THE INDEPENDENT
- 12 EXPENDITURE SUPPORTS OR OPPOSES THAT CANDIDATE OR BALLOT ISSUE; AND
- 13 (5) THE IDENTITY OF EACH PERSON WHO MADE A CONTRIBUTION
- 14 TO THE PERSON MAKING THE INDEPENDENT EXPENDITURES DURING THE
- 15 PERIOD COVERED BY THE REPORT.
- 16 (F) FOR PURPOSES OF THIS SECTION, A PERSON SHALL BE
- 17 CONSIDERED TO HAVE MADE AN INDEPENDENT EXPENDITURE IF THE PERSON
- 18 HAS EXECUTED A CONTRACT TO MAKE AN INDEPENDENT EXPENDITURE.
- 19 (G) THE HIGHEST RANKING OFFICIAL OF AN ENTITY REQUIRED TO FILE
- 20 AN INDEPENDENT EXPENDITURE REPORT UNDER THIS SECTION:
- 21 (1) SHALL SIGN EACH INDEPENDENT EXPENDITURE REPORT; AND
- 22 (2) IS RESPONSIBLE FOR FILING INDEPENDENT EXPENDITURE
- 23 REPORTS IN FULL AND ACCURATE DETAIL.
- 24 (H) (1) AN INDIVIDUAL IS SUBJECT TO THE SANCTIONS THAT APPLY
- 25 TO THE RESPONSIBLE OFFICERS OF A CAMPAIGN FINANCE ENTITY UNDER PART
- 26 VII OF THIS SUBTITLE FOR FAILURE TO FILE PROPERLY AN INDEPENDENT
- 27 EXPENDITURE REPORT.
- 28 (2) THE FAILURE TO PROVIDE ON AN INDEPENDENT
- 29 EXPENDITURE REPORT ALL OF THE INFORMATION REQUIRED BY THIS SECTION
- 30 IS DEEMED A FAILURE TO FILE AND RENDERS THE REPORT OVERDUE AS
- 31 PROVIDED IN § 13–327(B) OF THIS SUBTITLE.
- 32 (I) (1) AN ENTITY REQUIRED TO FILE AN INDEPENDENT
- 33 EXPENDITURE REPORT UNDER THIS SECTION THAT SUBMITS REGULAR,

- 1 PERIODIC REPORTS TO ITS SHAREHOLDERS, MEMBERS, OR DONORS ON ITS
- 2 FINANCES OR ACTIVITIES SHALL:
- 3 (I) INCLUDE IN EACH REGULAR, PERIODIC REPORT TO ITS
- 4 SHAREHOLDERS, MEMBERS, OR DONORS, IN A CLEAR AND CONSPICUOUS
- 5 MANNER, THE INFORMATION SPECIFIED IN SUBSECTION (E)(3) THROUGH (5) OF
- 6 THIS SECTION FOR EACH INDEPENDENT EXPENDITURE MADE DURING THE
- 7 PERIOD COVERED BY THE REPORT THAT MUST BE INCLUDED IN AN
- 8 INDEPENDENT EXPENDITURE REPORT; AND
- 9 (II) IF THE ENTITY MAINTAINS AN INTERNET SITE, POST ON
- 10 THAT INTERNET SITE A HYPERLINK FROM ITS HOMEPAGE TO THE INTERNET
- 11 SITE WHERE THE ENTITY'S INDEPENDENT EXPENDITURE REPORT INFORMATION
- 12 IS PUBLICLY AVAILABLE.
- 13 (2) AN ENTITY SHALL POST THE HYPERLINK REQUIRED UNDER
- 14 PARAGRAPH (1)(II) OF THIS SUBSECTION WITHIN 24 HOURS OF THE ENTITY'S
- 15 INDEPENDENT EXPENDITURE REPORT INFORMATION BEING MADE PUBLICLY
- 16 AVAILABLE ON THE INTERNET, AND THE HYPERLINK SHALL REMAIN POSTED ON
- 17 THE ENTITY'S INTERNET SITE UNTIL THE END OF THE ELECTION CYCLE DURING
- 18 WHICH THE ENTITY FILED AN INDEPENDENT EXPENDITURE REPORT.
- 19 (J) THE STATE BOARD MAY ADOPT REGULATIONS AS NECESSARY TO 20 IMPLEMENT THE REQUIREMENTS OF THIS SECTION.
- 21 SECTION 2. AND BE IT FURTHER ENACTED, That this Act shall be
- 22 construed to apply retroactively and shall be applied to independent expenditures
- 23 made on or after January 1, 2011.
- SECTION 3. AND BE IT FURTHER ENACTED, That this Act shall take effect
- 25 June 1, 2011.